



aMusingFoodie.com is Liza Hawkins' web-based brain child, a site that appeals to the *everyday foodie*. Each month, tens of thousands of people visit (a)Musing Foodie to learn more about making tasty recipes that are simple enough to throw together on a weeknight, but also made from scratch and with local, organic, GMO-free ingredients whenever possible.

Visitors also enjoy connecting socially via Facebook, Twitter, Pinterest and Instagram, where daily conversations broach subjects like favorite desserts, food holidays, great restaurants, news stories and topics about farmers' markets, CSA programs and much, much more.

If you are interested in working with Liza, email [amusingfoodieblog {at} gmail {dot} com](mailto:amusingfoodieblog@gmail.com). Offerings include, but are not limited to: advertising space, brand sponsorship, brand ambassadorship and giveaways.

STATS AS OF FEBRUARY 2014:

• Monthly Page Views:	32,000
• Unique Monthly Visitors:	20,500
• Twitter Followers:	3,203
• Pinterest Followers:	2,035
• Facebook Likes:	1,256
• Instagram Followers:	818
• Google+ Circles:	84
• Klout Score:	70

EDITORIAL CALENDAR:

Daily
Facebook Posts & Tweets
Today's Food Holiday
Real-time Meal Share

Weekly
Recipe Pins
Instagram Photos
Blog Recipes

Monthly
Food Holiday Roundup
Freelance Articles
Houzz.com Ideabook